

# ***SPONSORSHIP INFO***



**THURSDAY JUNE 13 2013**

**404HBEATS**  
**PUBLIC WORKS 161 ERIE ST SF**  
**8PM-1AM AGES 21+**

# ***ABOUT 404BEATS***

404Beats brings the "unfound" tech DJ to the turntables. By day they sling code, run companies, tweak algorithms, and invest in crazy ideas. By night they mix, slice, and master new tracks and hot mash-ups.

404Beats showcases a lineup of tech industry DJs from big tech and start-ups alike. Selected by fans, they bring their distinct sound to rock the decks on Thursday, June 13 from 8pm - 1:00am at San Francisco's hottest DJ venue, Public Works.

404Beats is a production by Alison Murdock, founder of Silicon Valley Rocks!, and Janine Shiota, organizer of TEDx Presidio and a top Bay Area promoter. **A portion of the proceeds from 404Beats will be donated to support next-generation of DJs.**

[WWW.404BEATS.COM](http://WWW.404BEATS.COM)

# ***FACTS AND FIGURES***

- Thursday, June 13 from 8:00pm – 1:00am at [Public Works](#), San Francisco
- 400 guests: targeted towards tech industry electronic music enthusiasts
- 12-15 event sponsors
- 5-10 media sponsors
- 6 tech industry DJs chosen by 404Beats and YOU
- Ticket price: \$15 - \$25
- Cocktails, dancing, giveaways!

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## ***WHY SPONSOR***

- **Set the trend.** The popularity of electronic digital music (EDM) and advances in technology is now influencing every genre of music.
- **Network differently.** Meet 400+ tech hipsters in a much cooler way.
- **Show, don't tell.** Work with our creative producers to integrate your product or service into the event.
- **Have fun.** We work hard - let's play harder.

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# SPONSORSHIP PACKAGES

## HEADLINER

\$3000

*1 available*

- 30 tickets
- Prime placement in all marketing & event materials: video, web and social media
- Opportunity to sponsor a DJ
- Blog profile
- Live stage recognition – greet attendees
- 1 table for giveaways or products
- 1 table & bottle service for your VIP guests (up to 10) *included*

## OPENER

\$1500

*8 available*

- 15 tickets
- Logo on marketing & event materials: video, web and social media
- Opportunity to contribute one (1) attendee giveaway

## VIP

\$500

*Unlimited*

- 5 tickets
- Logo on marketing & event materials: video, web and social media

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# ***CONTACT US***

Contact

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